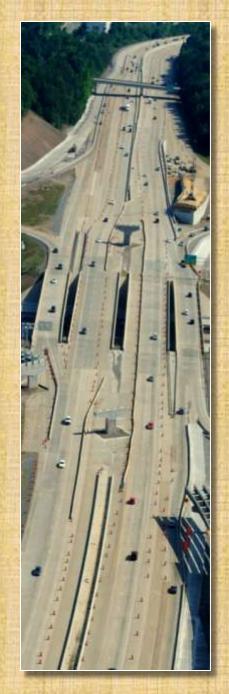
ARKANSAS STATE HIGHWAY AND TRANSPORTATION DEPARTMENT



Downtown Pine Bluff Rotary Club October 11, 2012 You might be surprised to know that we have the 12th-largest highway system in the nation!

* HOWEVER *

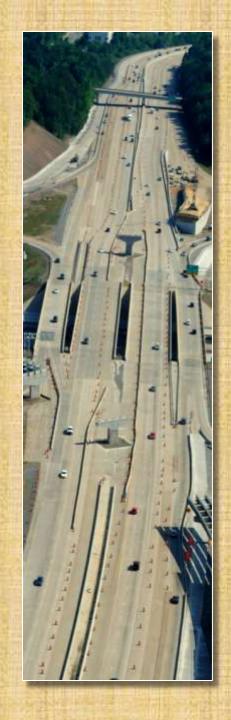
...We rank **43rd** in highway revenue per-mile (or, the money it takes to support that system).



Another Challenge?

We have identified \$23 Billion in needs over the next ten years...

...And only \$4 Billion in highway revenue over that same time period.



Some examples of **HOW WE COMPARE** in highway mileage with some larger, more-populated states:

Arkansas	16,382 miles
THIRAIISAS	10,002 11111

• Illinois 16,161 miles

California 15,225 miles

New York 15,033 miles

• Tennessee 13,793 miles

• Florida 12,084 miles



Arkansas

16,382 miles

• Illinois

16,161 miles

California

15,225 miles

New York

15,033 miles

Tennessee

13,793 miles

• Florida

12,084 miles

We have the smallest tax base (and the largest highway system) of any state listed!



Now, here's **HOW WE COMPARE** in revenue-per-mile with those same states:

• Arkansas	16,382 miles	\$58,536
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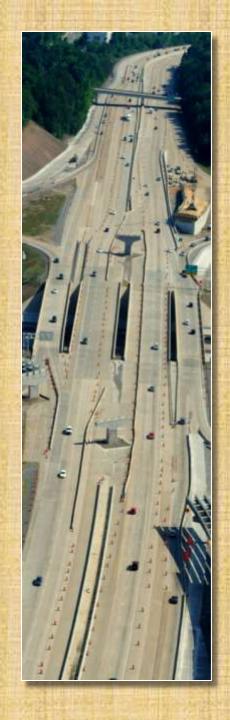
• Illinois 16,161 miles \$252,000

• California 15,225 miles \$682,000

• New York 15,033 miles \$237,000

• Tennessee 13,793 miles \$108,000

• Florida 12,084 miles \$694,532

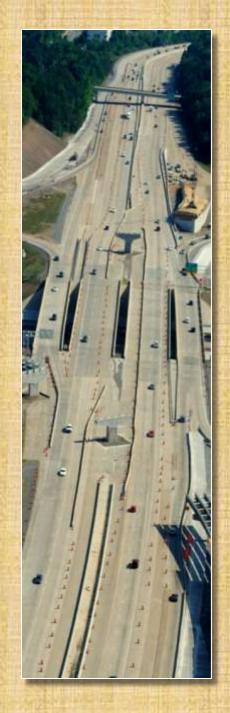


The closest state to Arkansas on the list is **Tennessee**...

• Arkansas 16,382 miles \$58,536

• Tennessee 13,793 miles \$108,000

...which has almost twice as much money to spend on its system!



But in spite of those challenges, when it comes to spending the money we DO have available, the Arkansas Highway Department is

2nd BEST IN THE COUNTRY!

Administrative Costs per-mile

• Arkansas	16,382 miles	\$1,821
• Illinois	16,161 miles	\$8,830
 California 	15,225 miles	\$109,417
 New York 	15,033 miles	\$84,062
 Tennessee 	13,793 miles	\$11,905
• Florida	12,084 miles	\$16,985

We put more of our money **ON THE ROADS**, where it needs to be, rather than on administrative functions

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Of the states listed below, only Arkansas, Illinois and Tennessee fall below the national average of \$12,772/mile...

Administrative Costs Per-Mile

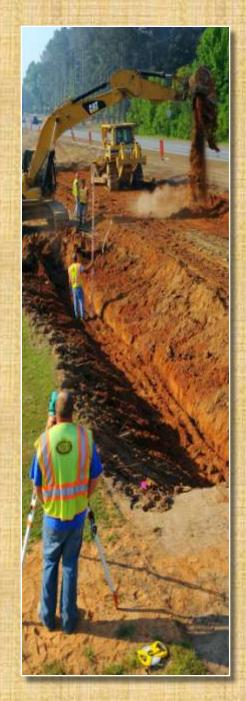
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Here's an example of our **FINANCIAL EFFICIENCY**...

- ≥20 years ago, we had 4,016 employees
- ➤Today, we have just 3,577 employees

...That's fewer employees than we had all the way back in 1965!

(3,620)



We've made a conscious effort to reduce our employment levels, with...

- >No decrease in service
- ➤ No layoffs

Just...

- ➤ Good use of technology
- ➤Old-fashioned belt-tightening
- > Efficiency-minded decisions



Now, about WHERE OUR HIGHWAY FUNDING COMES FROM

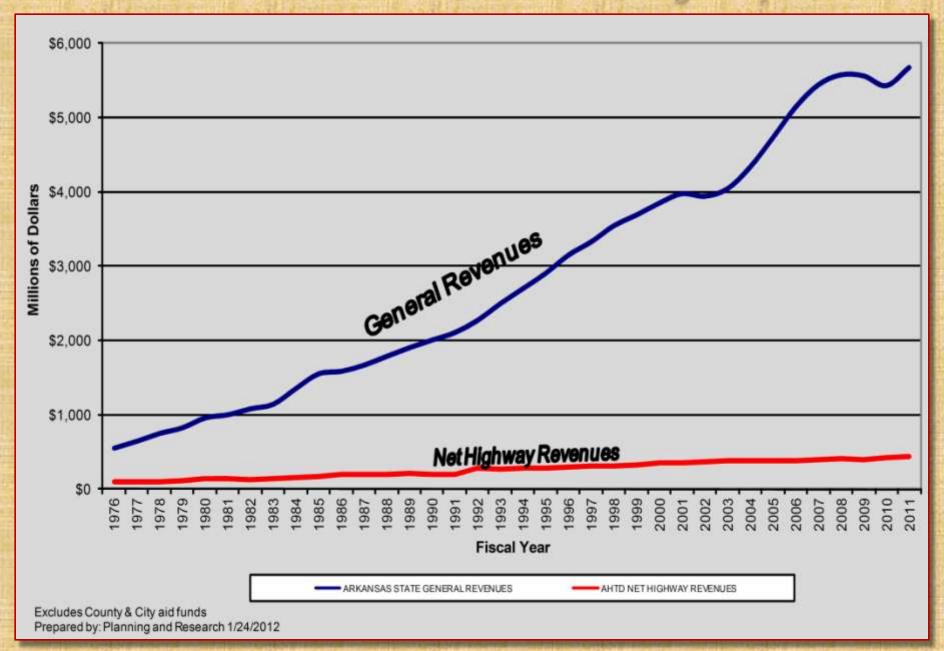
Did you know?

- ➤ Income Tax Revenue doesn't fund highways
- Corporate Tax Revenue doesn't fund highways
- ➤ Sales Tax Revenue doesn't fund highways
- ➤ General Revenues DO NOT fund highways

Now, about WHERE OUR HIGHWAY FUNDING COMES FROM

- The primary funding source for highways is a per-gallon tax on gas and diesel fuel
- ➤ The issue? Fuel consumption is DECLINING
- ➤ Conservation is everyone's goal, so...
- > Highway revenues are DECLINING

State General Revenues vs. Gross State Highway Revenues



An American entrepreneur once said...

"The greatest success stories were created by people who recognized a problem and turned it into an opportunity."



We recognize the **problem.**

Have we identified the opportunities?

Interstate Rehabilitation Program

November 2011: Voters Approve Proposal by 81%

September 2012: Bids Opened on Bond Sale

November 2012: Let First Contracts



Interstate Rehabilitation Program

1999

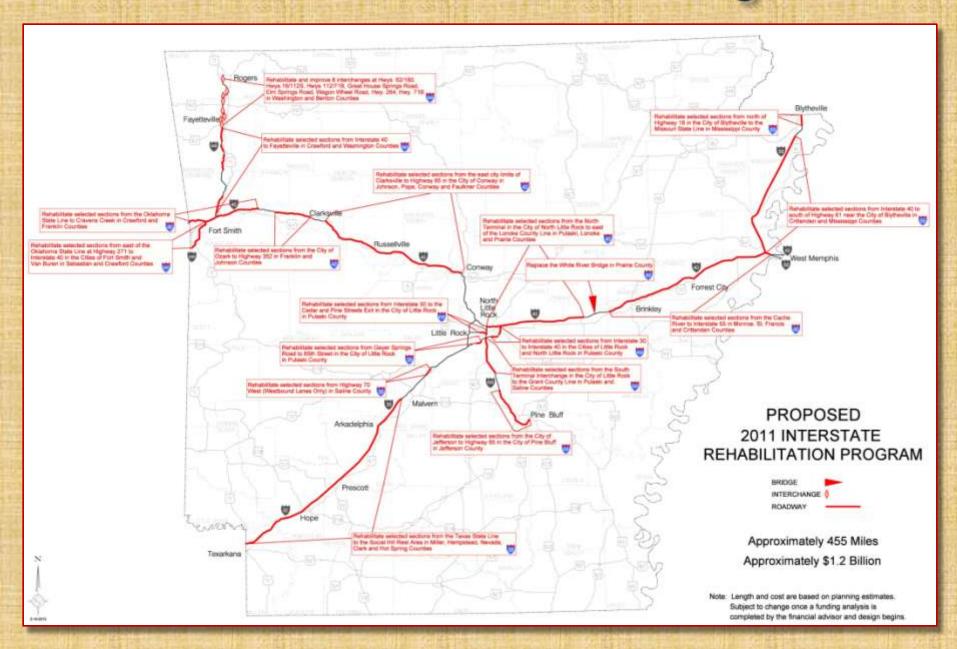
50 Projects | 360 Total Miles | \$1.0 Billion Interstate Condition Improved From 21% 'Good' to 72%

2011

75 +/- Projects | 455 Total Miles | \$1.2 Billion First Contracts to be Awarded in November 2012



Interstate Rehabilitation Program



November 6th

Issue Number 1

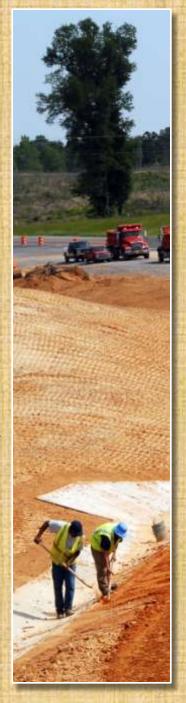
"Everybody Benefits..."





Issue Number 1

- November 6, 2012 election ballot
- Temporary Increase
- Does not apply to groceries, medicine, fuel
- \$230m annually (\$160m/\$35m/\$35m)
- State Aid Street Fund for City Streets



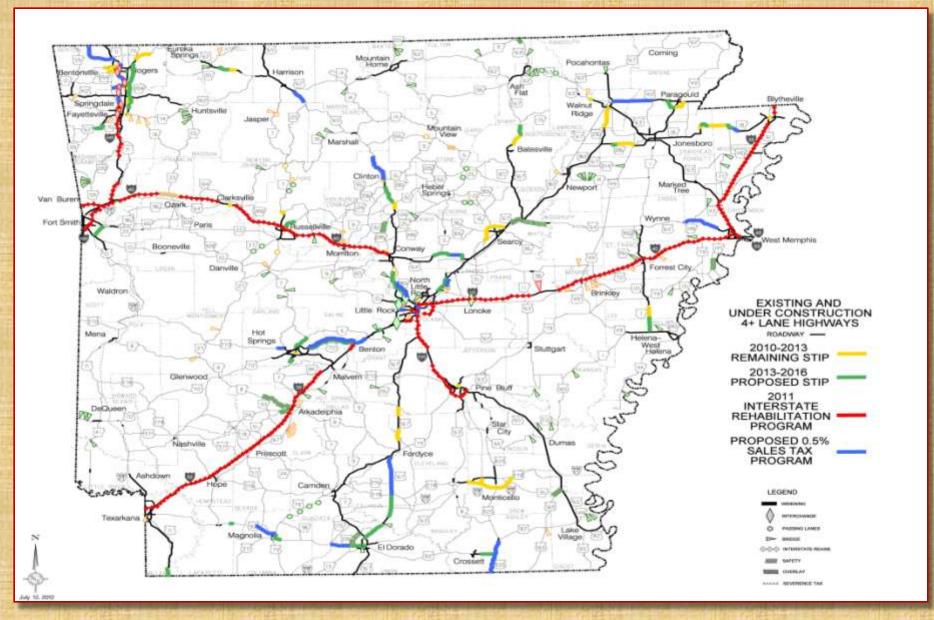
Issue Number 1

- \$1.3 Billion in general obligation bonds
- Bond debt retired over 10 years
- Tax expires when the bonds are retired
- Four-lane highways
- \$1.8 Billion program supports 40,000 jobs



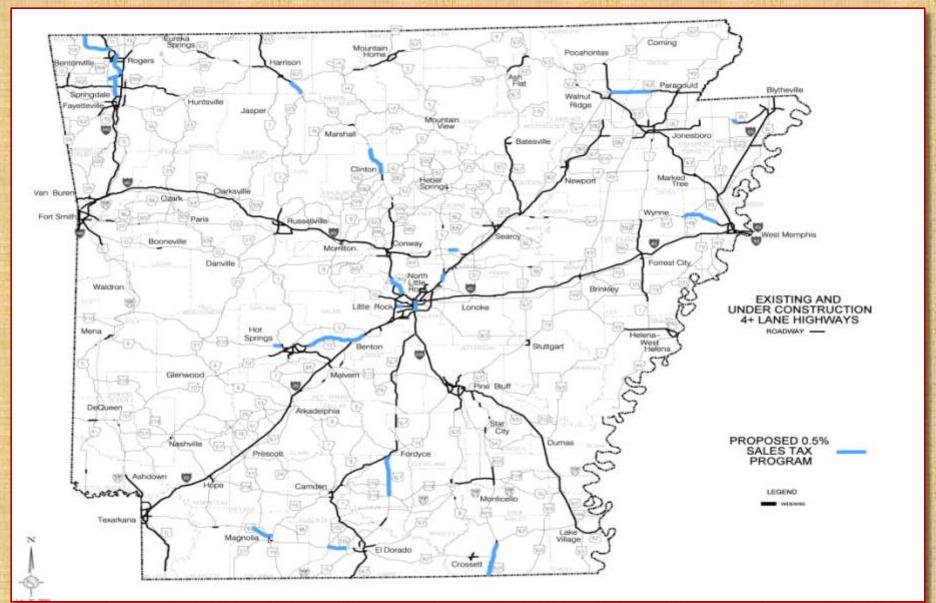
Funded by Issue Number 1

Statewide



Funded by Issue Number 1

Statewide



Benefits of Issue Number 1



Completion of widening to six lanes between Conway and North Little Rock



Improvements to I-30 connecting Little Rock and North Little Rock, including widening Arkansas River bridge



Widen between University Ave. & Baptist



Benefits of Issue Number 1



Completion of widening to six lanes from Jacksonville to Cabot



Completion of widening to four lanes between I-30 and Hot Springs



Completion of widening to four lanes between Conway and Beebe



Benefits of Issue Number 1



Completion of widening to four lanes between I-530 and El Dorado



Completion of widening to four lanes from Hamburg to the Louisiana state line



Beginning the widening to four lanes between Texarkana and El Dorado

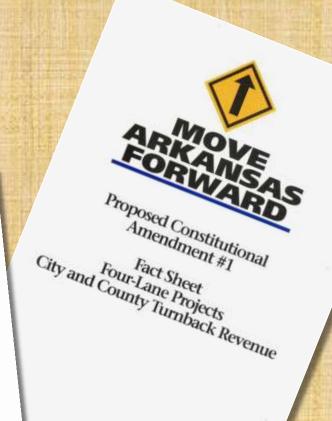


'Everybody Benefits...'

Cities & Counties Will Split Nearly \$700 Million

Jefferson County

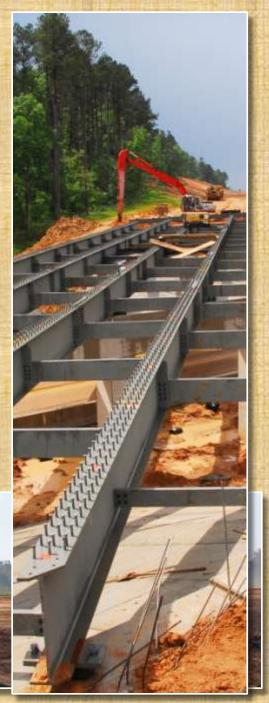
Jenerson -	Annual	10-Year Total
County Turnback	\$ 650,482	\$ 6,504,824
City Turnback Altheimer Pine Bluff Redfield Sherrill Wabbaseka White Hall	\$ 17,527 \$ 874,270 \$ 23,102 \$ 1,496 \$ 4,542 \$ 98,430	\$ 175,271 \$ 8,742,704 \$ 231,023 \$ 14,962 \$ 45,421 \$ 984,296
City and County Turnback Total	\$ 1,669,850	\$ 16,698,500



'Everybody Benefits...'

Revenue Will
Free Up Money
for Other Projects
Across the State





"Nothing is more expensive than a missed opportunity."

-H. Jackson Brown, Jr.

Author



We Have the OPPORTUNITY to...

- **> Build Four-Lane Highways**
- ➤ Improve County Roads & City Streets
- Support 40,000 Jobs
- > Free Up Money for Other Projects

...Without Raising Taxes on Groceries, Medicine or Gas!

FOR

Issue Number 1

on November 6th





MOVE ARKANSAS FORWARD



Vote FOR Issue #1 Tuesday, November 6 Better Highways Lead to a Better Arkansas

Issue #1 will support 40,000 statewide jobs.

Issue #3 will continue to build a four-lane highway system connecting all parts of the state.

Issue #1 will use a temporary 1/2c sales tax to finance a \$1.3 billion bond issue

issue #1 will provide over \$700 million to cities and countes for local projects.

Issue #1 will make roads and bridges safer.

ISSUE #1 WILL NOT INCREASE TAXES ON GROCERIES, MEDICINE OR GASOLINE



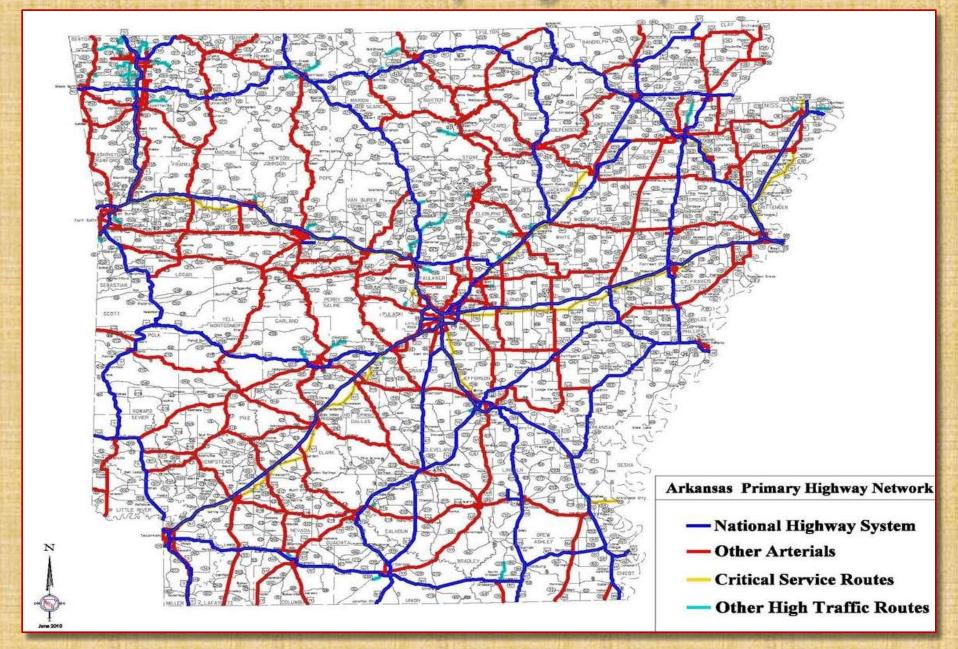
Fact Sheet

Campaign Reach

MoveArkansasForward.com

Sample Resolution

Arkansas Primary Highway Network



4-Lane Highway System

