

INFORMATION RELEASE



Office of the Director

ARKANSAS STATE HIGHWAY AND TRANSPORTATION DEPARTMENT
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NR12-078
July 12, 2012

ALTERNATE ROUTES SUGGESTED FOR I-40 PRAIRIE COUNTY RED●ZONE

LITTLE ROCK (7-12) – Summertime travel has increased and congestion through the I-40 (Prairie County) work zone has become heavy, according to the Arkansas State Highway and Transportation Department (AHTD). This traffic pattern is expected to continue throughout the summer. Transportation officials are urging motorists to “Know the **RED●Zones**” before they travel and to consider using alternate routes before traveling I-40 between Little Rock and West Memphis.

The \$56 million Interstate project includes rehabilitation of existing westbound and eastbound I-40 lanes through a 10-mile section located near the White River bridge. During peak driving times, over 40,000 vehicles travel this area each day, according to highway officials. Estimated completion for construction is summer 2013.

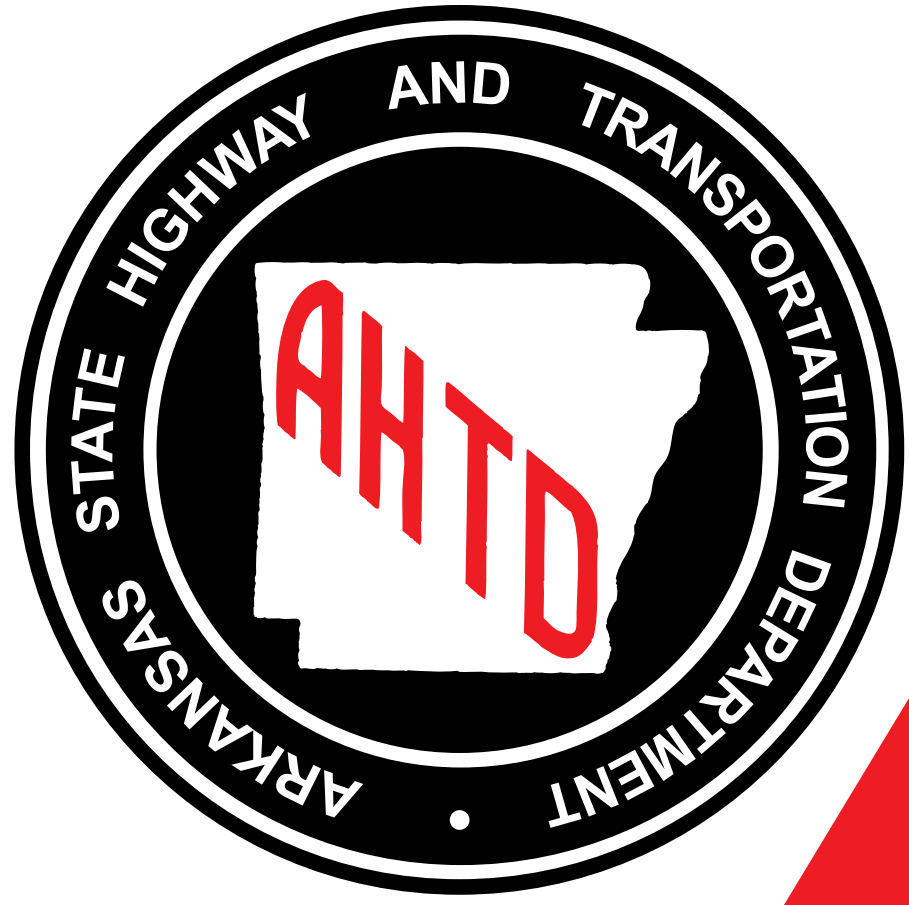
“We want motorists to be aware that the construction zone is there and to plan accordingly,” said Scott Bennett, AHTD Director. “Whether a driver chooses to stay on I-40 or use an alternate route, it’s going to take longer to travel between North Little Rock and West Memphis. Be aware of that, and factor it into your travel plans.”

Traffic control personnel and a Motorist Assistance Program (MAP) vehicle are on site 24/7. Real time information of incidents by way of message boards and highway advisory radio channels are provided, and the MAP team assists with minor vehicle incidents. But AHTD officials remind travelers that these services are provided only inside the work zone.

Know the **RED●Zones** is an AHTD public awareness campaign that highlights highway construction projects with significantly reduced capacity. Alternate routes, travel tips and project information can be found under the **RED●Zones** icon on the AHTD web page at www.ArkansasHighways.com.

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ATTACHED: **RED●Zones** flyer



KNOW THE **RED** **ZONES**



are Arkansas highway projects that have significantly reduced capacity that can lead to travel delays.

Find them under the **Know the RED•Zones** icon at www.ArkansasHighways.com

**MOTORISTS ARE ENCOURAGED TO
Know the RED•Zones AND PLAN AHEAD.**

Help reduce congestion through these areas by considering alternate routes or changing your time of travel.

Truckers can find information for weight restricted bridges and highways on alternate routes under the **RED•Zones** icon.

Use These **RED•Zone** Travel Tips

1

KNOW BEFORE YOU GO

Know where construction sites are located and plan ahead.

2

LOOK AND LISTEN WHILE ON THE ROAD

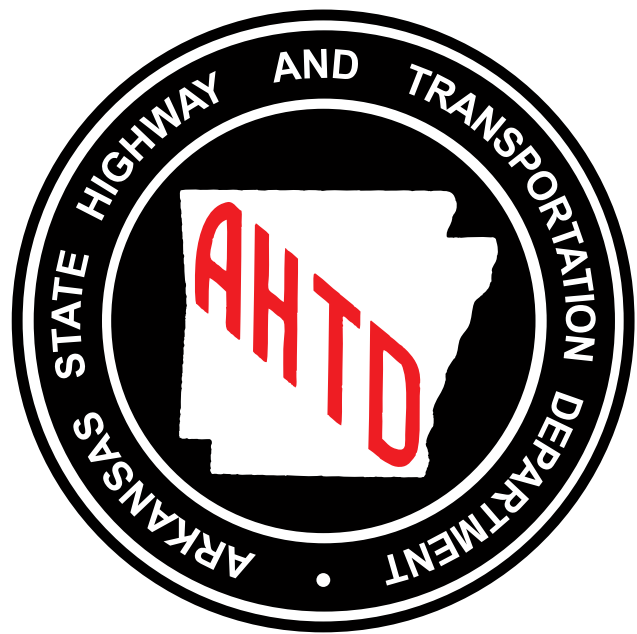
Look for signage and tune to Highway Advisory Radio (HAR).

3

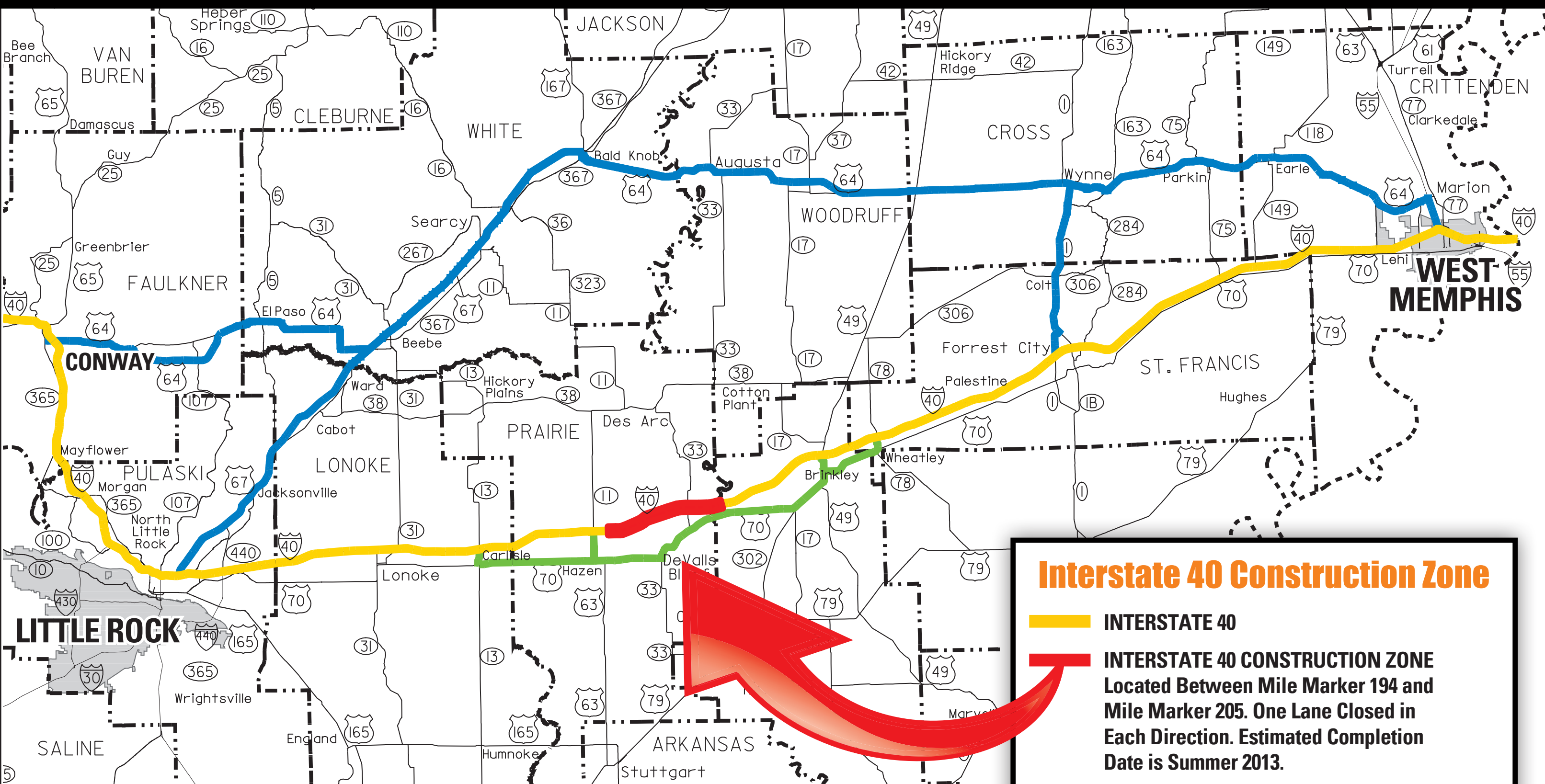
USE MOBILE TRAVEL APPS

Monitor traffic flow by using available apps.

For assistance with planning travel routes contact us at Info@ArkansasHighways.com



I-40 Prairie County Construction RED-Zone



Interstate 40 Construction Zone

- INTERSTATE 40
- INTERSTATE 40 CONSTRUCTION ZONE
Located Between Mile Marker 194 and Mile Marker 205. One Lane Closed in Each Direction. Estimated Completion Date is Summer 2013.

Alternate Routes

- **GREEN ROUTE:**
From I-40 EB: Take Exit 183 or Exit 193 to Hwy 70. Travel East to Brinkley.
From I-40 WB: Take Exit 221 or Exit 216 to Hwy 70. Travel West to Hazen or Carlisle.
- **BLUE ROUTE:**
From Conway: US Hwy 64 East to Beebe, US Hwy 67/167 North to Bald Knob and US 64 East to Marion. Then take I-55 South to West Memphis.
From Little Rock: US Hwy 67/167 North to Bald Knob, US Hwy 64 East to Marion and take I-55 South to West Memphis.
From West Memphis: I-55 North to Marion, US Hwy 64 West to Bald Knob and 67/167 South.

Be Aware of Other Construction:

- I-30 in Texarkana
- I-30 near Malvern
- I-30 near Benton
- I-40 near Conway
- I-530 near Redfield
- I-430/I-630 Interchange in Little Rock



← SCAN THE QR CODE FOR MORE INFORMATION